



# Professional Leadership Development Program

## 2018 Dates Now Released

### A Leadership Program with a Difference

Join a cutting edge 2-day leadership program with a difference, which prepares leaders for the future and tackles some of the biggest issues facing leaders today.

The program maximizes individual and team potential, by providing a unique mix of personal development and practical tools that can be implemented immediately.

The program is facilitated by a leadership executive with decades of practical experience, a proven record of success and the credentials to support attendees achieving the very best outcomes.

### Dates

April	May	June	July	August
19 <sup>th</sup> - 20 <sup>th</sup>	30 <sup>th</sup> - 31 <sup>st</sup>	21 <sup>st</sup> - 22 <sup>nd</sup>	19 <sup>th</sup> - 20 <sup>th</sup>	23 <sup>rd</sup> - 24 <sup>th</sup>

\*Additional dates available on request

### Venue

147, Montague Street, South Melbourne or the program can be delivered in-house

### Group Bookings

Discounts for groups apply, see booking form for details.

[Click Here to Book](#)

### Expert Facilitator



> **Simeon Boseley**  
Director  
**BExceptional**

0407 979 463  
help@bexceptional.com.au  
www.bexceptional.com.au

**BExceptional**  
BE A BETTER YOU

## What got you here won't get you there

Six key challenges seem to consistently get in the way of leaders and teams achieving exceptional results and three forces are driving the need to reshape how we lead in the future. The BExceptional Leadership Development Program not only helps leaders tackle these current challenges head-on, but also aims to future proof their approach to leadership and leading teams.

## Six challenges leaders consistently want help with

Having worked with hundreds of leaders throughout my retail career and work as a leadership coach, the following represents the most consistently raised challenges that they say prevent them and their teams performing at the highest level:

1. Leading in complex and rapid periods of change.
2. Setting, communicating and helping teams achieve their goals.
3. Being more productive, effective and focused.
4. Improving individual performance and tackling tough conversations.
5. Building an engaged and high performing team.
6. Leading effectively under pressure and managing stress.

## The three forces shaping the future of leadership

In the not too distant future these three forces will mean that leaders will need to be more authentic, flexible, organised, focused and resilient and they'll also need to be able to lead teams in a way that fosters trust, innovation, creativity and engagement.



## Ideal attendees for the program

- New and future leaders looking to get a head start.
- Any leader looking to take their leadership skills to the next level.

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# Program Overview

## Day 1

### Individual Leadership

#### Content Summary

1. High performance leadership
  - a. Understanding high performance leadership
  - b. Neuroscience & leadership
  - c. Positive psychology & leadership
2. Emotional intelligence & leadership
  - a. Why focus on developing your emotional intelligence
  - b. Building your emotional smarts
3. Winning with strengths
  - a. The science of strengths
  - b. How do strengths help you win
  - c. Identifying and using your strengths effectively
4. The authentic leader
  - a. Understating authenticity
  - b. How to be more authentic
5. The focused, efficient and effective leader
  - a. Neuroscience and the multi-tasking myth
  - b. How to prioritise and productively self-manage
6. Leading under pressure and managing stress
  - a. Understanding anxiety, stress and resilience
  - b. Building resilience and reducing stress

#### Learning Outcomes

- Use the key principles of neuroscience in everyday leadership.
- Understand and use positive psychology in everyday leadership.
- Understand how their values, goals & strengths drive performance.
- Learn how to spot and leverage strengths.
- Set goals and evidence-based strategies to achieve them.
- Utilise more focused, efficient and effective leadership processes and tactics.
- Understand and build on individual authenticity.
- Identify stress factors and build resilience within the individual and team.

## Day 2

### Team Leadership

#### Content Summary

1. High performance team leadership
  - a. Understanding team behaviour and dynamics
  - b. Building positively engaged teams
2. Next level leadership communication
  - a. What gets in the way of effective communication
  - b. Communication strategies that get cut through
3. Evidence based goal setting and achievement strategies
  - a. Effective goal setting for teams
  - b. How to successfully achieve goals
4. How great teams execute
  - a. Using lead indicators to drive performance
  - b. Creating a cadence of accountability
5. Leading change in ever changing environments
  - a. Using appreciative enquiry to lead change
  - b. SOAR as alternative approach to strategy development
6. Improving individual & team performance
  - a. Coaching for performance improvement
  - b. The science behind positive performance discussions

#### Learning Outcomes

- Understand and use evidence-based principles for successful team leadership.
- Leverage the SCARF model to build team engagement.
- Discuss the value of positive effect and how to use it to drive team performance.
- Use engaging, attention grabbing communication strategies with teams.
- Successfully set and achieve team-based goals.
- Understand and use the key principles of great team execution.
- Successfully lead and manage change.
- Use coaching principles to support performance improvement.
- Conduct successful performance discussions.

# Led by Expert Facilitator, **Simeon Boseley**

## Director & Founder, BExceptional



Simeon's journey as a leader began in the UK with Sainsbury's, where he built a successful leadership career in operations and marketing. After relocating to Australia, he worked for Bunning's & Target where he held several senior leadership roles, which included accountability for \$2 billion revenue streams and successfully leading teams of over 9,000 people, in functions as varied as Operations, Marketing and Human Resources.

Simeon is the Founder of BExceptional Consulting and works with professionals, organisations and business owners in many industries both in Australia and overseas as a Leadership Coach, Facilitator and Retail Consultant. He is currently studying for a Masters in Applied Positive Psychology and Coaching Psychology, has a BA (Hons) in Retail Marketing and a Diploma in Positive Psychology & Well-Being. His other credentials include a Diploma in Mindfulness, Certificates in Neurobiology, Workplace Psychology and Neuro-economics and Accreditations as a Strengths Development and Emotional Intelligence Coach.

He uses this leadership experience and his credentials to help individuals and organizations tackle the many challenges facing them, by providing leadership development and coaching services that are not only innovative, but that deliver results.

Join Simeon on a journey of personal growth and discovery in his upcoming Leadership Development Program throughout 2018 or simply make contact to arrange your very own tailored program in-house.

## Pricing

### BExceptional 2 Day Leadership Development Program | Pricing 2018/19

	BExceptional Training Centre	In-House
Price	\$1,800 pp ex.gst	\$1,800 pp ex.gst
Discount - Group Bookings	3-4 save 5%, 5-7 save 10%, 8 plus save 15%	Additional discounts available based on volume
Discount - Early Bird (4 weeks prior)*	5%	5%
Discount - Saver (6 weeks prior)*	10%	10%

## Payment

### Authorised Manager Details

Name \_\_\_\_\_ Amount \_\_\_\_\_ Attendee Name \_\_\_\_\_

Position \_\_\_\_\_ Program Date \_\_\_\_\_ Signature \_\_\_\_\_

EFT

Credit Card

Invoice Me

Electronic Funds Transfer  
BSB: 062 692  
Bank Acc: 298 8198  
SWIFT Code: CTBAAU2S

Via Electronic Invoice, please email this signed form to [simeonboseley@bexceptional.com.au](mailto:simeonboseley@bexceptional.com.au)  
2.6% surcharge for credit card payments

Email Address for Invoice